

## Moderator

### **Derek Newell, President, Robert Bosch Healthcare, Palo Alto, California, USA**

Prior to joining Bosch, Newell was Chief Executive Officer of Health Hero Network, which was acquired by Bosch in December 2007. Previously, Newell was the Chief Marketing Officer and Senior Vice President of Client Relationships for LifeMasters Supported Self Care, Inc., where he was responsible for sales, marketing and client relationships. While at LifeMasters, Newell also served as Vice President of Product Development and Outcomes Research. He holds Masters Degrees in Business Administration and Public Health from the University of California at Berkeley.

## Panelists

### **Scott Johnson, Ph.D., Manager, Analysis Group, Inc., New York, New York, USA**

Dr. Johnson is a health economist with experience in applied policy research, econometrics, large healthcare databases, decision analytic modeling, and discrete choice analysis for life sciences technology. He has been published in the Brookings-Wharton Papers, Journal of Clinical Oncology, Pharmacoeconomics, Health Care Management Science, and others. Dr. Johnson has a Ph.D. in Applied Economics from the Wharton School at the University of Pennsylvania, an M.H.A from the Medical College of Virginia and a B.A. in History from the University of Virginia

### **Peter Rutherford, MD, Medical Director, Wenatchee Valley Medical Center, Wenatchee, Washington, USA**

Dr. Rutherford is a practicing physician and Medical Director at Wenatchee Valley Medical Center, a large rural multispecialty delivery system with 240 physicians. WVMC has clinics in eight communities and a licensed 20-bed hospital that serves medical, surgical and acute rehabilitation patients. Dr. Rutherford graduated from the University of Washington Medical School and served his internship and residency at the University of Utah. He is Board Certified in Internal Medicine. At WVMC, he is also Medical Director of the Health Buddy Program.

### **M. Ileana Welte, RN, BSN, Director Global Sales, Robert Bosch Healthcare, Waiblingen, Germany**

Ileana Welte has served as an Executive Sales and Business Development consultant to national organizations whose primary mission is deployment of services and technologies for chronically ill/elderly populations. Until 2007, Ms. Welte led the sales and marketing efforts of CareGuide, a national provider of care-management services. She spearheaded the clinical development and sales of URAC accredited care management programs with a focus on providing quality health care through application of evidence-based medicine and innovative technologies. Ms. Welte holds a B.S.N. degree and has post graduate education in Geriatric Care Management.